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MEDIA KIT 2023

LEE ATCHISON

LEE ATCHISON IS A SOFTWARE ARCHITECT, AUTHOR, PUBLIC SPEAKER, AND RECOGNIZED THOUGHT LEADER ON CLOUD COMPUTING AND APPLICATION MODERNIZATION. AUTHOR OF MULTIPLE BOOKS, LEE HAS BEEN WIDELY QUOTED IN MULTIPLE TECHNOLOGY PUBLICATIONS. LEE USES HIS 36 YEARS OF EXPERIENCE AND KNOWLEDGE TO COMMUNICATE THE COMPLEX TOPICS OF OPERATING YOUR MODERN DIGITAL BUSINESS IN A SIMPLIFIED AND RELATABLE MANNER.

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BOOKS

A highly successful author, Lee publishes books for O'Reilly Media, as well as sponsored titles for specific vendors.

ARTICLES

Lee has written articles for InfoWorld, Container Journal, Diginomica, and many other publications, including his own blog, Modern Digital Business. Lee can write sponsored or unsponsored thought leadership articles for your company.

250+

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COURSES

Lee has developed a number of courses, including courses on the LinkedIn Learning platform, O'Reilly Media, and PluralSight. Lee is launching his own training academy to increase his educational reach.

FOLLOWERS & STUDENTS

Lee has nearly 10,000 total followers across all social, blog, podcast, and email platforms. These followers are engaged architects and technology executives who follow Lee's content.

Lee has nearly 90,000 students who have taken one of his various courses.

**10K
90K**

36

YEARS OF EXPERIENCE

Lee has over three decades of experience in companies of all sizes. Lee was heavily involved in the early days of SaaS and the very origins of cloud computing. Lee helped build the cloud during his seven years as a technology leader at Amazon and AWS.